Jacksonville Flower Market
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FOR IMMEDIATE RELEASE

Local Flower Market Honors Dolly Parton

Jacksonville Flower Market to host “Dolly Parton Day” on 9/25 to honor the late Country Music star

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“Dolly Parton Day” at Jacksonville Flower Market is an opportunity for the community to celebrate the life & legacy of the country music star. Guests are encouraged to attend dressed up in their best Dolly Parton outfit to receive a FREE bouquet, with a value of $9.25.

Following the passing of Dolly Parton, the Jacksonville Flower Market staff wanted to create a way to honor Dolly that combined our experience of brightening someone’s day with flowers; and “Dolly Day” was born! September 25th was chosen as a nod to the star’s iconic song & film “9 to 5” and will feature themed arrangements, Dolly’s music on repeat, and more fun surprises. Additionally, guests who attend dressed in their best Dolly Parton outfit will receive a FREE bouquet!

Dolly herself had a love for flowers and recognized the joy they brought her, even writing & performing a song titled “Yellow Roses” which topped the singles chart in 1989. This family-friendly event is a perfect opportunity for the greater Jacksonville community to celebrate the life of a figure who was loved by people of all ages.

About Jacksonville Flower Market
Established in 2018, Jacksonville Flower Market is the premiere wholesale florist open to the public in the Jacksonville, Florida area. Jacksonville Flower Market offers everything from hand-picked bouquets to wedding & event services, making it the go-to destination for both professional florists and our creative Jacksonville community.