

PRESS RELEASE

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The Zimmerman
School of Advertising &
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Zimmerman School Alumnus Recognized for Outstanding Work in TV Production

FOR IMMEDIATE RELEASE

TAMPA, Fla. (Feb. 23, 2024)- Riley Raimondo, Zimmerman School of Advertising & Mass Communications, class of 2023, has been recognized for his outstanding work as an engineering apprentice following his work at the 2024 College Football Playoff (CFP) National Championship game with GameCreek Video.

"I am honored to be a part of such an amazing team, and to be recognized for my work," said Raimondo.

Prior to his position at GameCreek Video, Raimondo was a student at the Zimmerman School studying Mass Communication/ Media studies and interning with ESPN and USF Athletics. While a student, Raimondo was a part of the first class to utilize the renowned Vu studio, a course he says was one of "his favorite experiences" while at USF. Raimondo also notes

Associate Professor Ryan Watson as one of his favorite instructors while a student, recognizing him as a mentor figure.

As well as working the CFP National Championship game, Raimondo has had the unique experience of working with every professional sports team in the New England area, including the Boston Celtics, the New England Patriots and the Boston Red Sox. He attributes a lot of his success to internships he was able to participate in through the Zimmerman School, saying “I was able to learn a lot of the ins & outs [of broadcast engineering] as an intern, especially working with ESPN and USF Athletics. Without those experiences, I wouldn't be where I am.”

For more information on Riley Raimondo and his achievements, please visit the Zimmerman School of Advertising & Mass Communications website or contact Katherine Wagner.



Raimondo working for the Baltimore Orioles during Spring training in 2023.

The Zimmerman School of Advertising & Mass Communications is a leader in advertising and mass communications education. Located in Tampa Bay, the 13th largest media market in the United States, the Zimmerman School provides students with hands-on training and in-depth instruction so that students may gain a deep understanding of the practical aspects of mass communications. Offering programs at both the undergraduate and graduate levels, the Zimmerman School provides students with various opportunities for career advancement, with

students participating in more than 100 internships annually in Tampa Bay and beyond. Learn more at <https://www.usf.edu/arts-sciences/departments/zimmerman-school/about-us/index.aspx> or follow @USF_ZSAMC on X.

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Caption: "I am honored to be a part of such an amazing team".
Zimmerman School alum, Riley Raimondo (pictured working for the Orioles in the summer of 2023) has been recognized for his outstanding work as an engineering apprentice with GameCreek Video.

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Riley Raimondo (class of 2023) has been honored for his outstanding work as an engineering apprentice with Game Creek Video. Read more about Riley and his experience here:



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Game Creek Video! Read more here!
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